

## Our customers in focus: Magnihill



PHOTO: JOEL TAPPER

For Magnihill, located outside Helsingborg, the solution was a complete bag filling line from Vebe Teknik. Johnny Persson, production manager at Magnihill, is very pleased with the collaboration.

## Flexible solution for vegetables

Located outside Helsingborg, Magnihill handles 12,000 tonnes of processed vegetables and root crops per year. They use a modified Autopac-bag filler from Vebe Teknik for packing.

Magnihill, a family business in Skåne, started as a small farm in the 1950s and is now a full-scale industrial company with 40 employees and an annual turnover of SEK 136 million.

Raw materials from throughout the vegetable kingdom are processed at the 3,500 square metre production facility outside Helsingborg. Vegetables and root crops such as potatoes, carrots and parsnips are cut, diced and frozen before being packed and sold on to factories, caterers and shops both inside and outside Sweden.

### Demanding packing operation

With an annual throughput of about 12,000 tonnes of raw materials, Magnihill places a major emphasis on efficient and reliable bag filling.

– We run around the clock and produce 10–12 tonnes of vegetables per shift. Previously all bags were filled by hand, which involved a number of hazardous operations and unsatisfactory ergonomics for the staff, says Johnny Persson, production manager at Magnihill.

Since April 2015 all bag filling has been automated. One challenge was finding a bag filler that could dose the correct amount regardless of the shape of the contents.

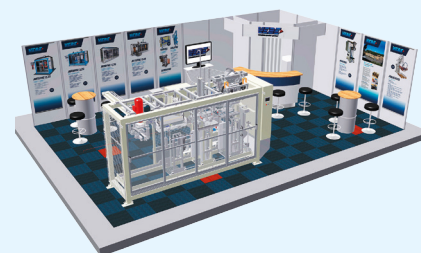
– Our products come in all shapes and sizes, everything from peas and carrots cut into four millimetre cubes to large potato wedges.

The solution was a modified Autopac 2.20 from Vebe Teknik with a customised dosing module developed in collaboration with Magnihill.

– I like Vebe's way of doing business. For them, it's not just about selling, they want to develop their products, and preferably together with the customer. This makes it a win-win situation, says Johnny Persson.

Vebe Teknik designs bag fillers for both pulverised and granulated products. For Joel Tapper, salesperson at Vebe, it went without saying that Magnihill's special enquiry would be tackled:

– If a customer has a specific requirement that extends beyond our standard solution then we try to be flexible and sensitive. ■



Find us at stand B05:40.

## Don't miss Vebe at Scanpack 2015

Scanpack, Northern Europe's largest trade fair for the packaging industry, will be held on 20–23 October in Göteborg. Vebe Teknik will naturally be on site with a full team to display its latest innovations and meet new and old customers.

Among other things, Vebe Teknik will be displaying a number of developed versions of the modules for the Autopac bag fillers, for example the new service-friendly welding module that you can read more about in this newsletter.

An Autopac 4.36 will also be on site.

This is the twelfth time Vebe Teknik is exhibiting at Scanpack trade fair; the first time was in 1982. Don't miss the opportunity to talk to the sales team and other staff at Vebe's stand **B05:40**. ■

20 – 23  
October



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NEW HEAT SEALING FOR AUTOPAC

# Open construction offers great serviceability

**Vebe Teknik's new heat sealing for the Autopac bag filler has a rotatable welding jaw. The new design results in more service-friendly and hygienic usage.**

Vebe Teknik's modular bag filler, Autopac, has been in production for more than 20 years. Vebe is now launching a new bag heat sealing module for Autopac with a more accessible design that delivers better hygiene.

The designer Fredrik Sköld's objective was to produce as open and service-friendly a unit as possible.

– Functionally, it is a further development of previous heat sealing modules – everything is in the same place. However, the suspension is different, and the sealing jaw, which was previously completely fixed can now be rotated to make it easier to access and carry out servicing and cleaning, he says.



PHOTO: ERIK DANIELSSON

Fredrik Sköld demonstrating the new heat sealing.

Vebe has put about 100 hours into the new design. Vebe's heat sealing module is in its fifth generation.

– Older generations of heat sealers can naturally be replaced with the latest model, says Fredrik Sköld. ■



PHOTO: ERIK DANIELSSON

# New assembly hall raises quality

Vebe Teknik has invested in a new assembly hall in Björköby, Småland. The new hall is six times larger than the previous one and will meet the substantially increased demand for bag fillers.

– We can now place even more focus on quality issues and security of supply, says Vebe Teknik's sales manager Mats Lindgren.

During recent years, Vebe has doubled its production of Autopac bag fillers. The company currently delivers to most West European coun-

tries but also countries like Turkey, Russia, Ukraine and South Korea. The aim is for Vebe's products to be "plug and play", i.e. function as perfectly as possible on delivery. The new assembly hall with its improved lighting and hygiene will enable us to get even closer to that goal.

– For our customers, the investment will mean that the bag fillers will maintain an even higher quality on delivery. Moreover, our delivery times will now be even more secure, says Mats. ■

## Your contacts

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PHOTO: ERIK DANIELSSON

## New project manager likes to think globally

Birgitta Petersson is new project manager at Vebe Teknik AB. She will be engaged in meeting the increased demand for Vebe's products.

– It is really exciting to be involved as an international market is opening up for Vebe Teknik. It is good to think globally.

Birgitta previously worked as production manager at the NT Vårdetryck company.

– At Vebe Teknik I will function as the spider in the web. When an agreement has been concluded, I am the one who maintains contact with the customer until such time as the machine is completed and delivered. ■

